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**FOR IMMEDIATE RELEASE**

**Silistix Establishes Presence in Israel with Appointment of Phoenix Technologies**

*San Jose, Calif. – June 4, 2008* – Silistix, a leading provider of innovative software for the design of on-chip communication solutions, announced today that it has appointed Phoenix Technologies Ltd. to provide sales, marketing and technical support for its CHAIN@works product line in Israel.

Phoenix Technologies is a representative company headquartered in Kfar Saba, Israel and is focused on facilitating shorter time-to-market for both customers and high tech suppliers by providing superior logistics and technical support to the Israel market. The company represents more than 90 technology companies including Actel, ARM, Kawasaki Microelectronics and Analog Devices.

“Israel is very influential in the high-tech industry; particularly in the development of high-end processors and other fundamental technologies for today’s complex SoC designs,” said Tim Smith, Vice President of Worldwide Field Operations for Silistix. “The combination of Phoenix Technologies’ IP and ASIC/ASSP experience and market knowledge will help accelerate the adoption of Silistix’ products with leading customers in this area.”

“Silistix’ products address the challenges faced by designers of the most-complex multi-processor SoCs” said Benny Munitz, Product Manager at Phoenix Technologies. “We look forward to using our experience in the Israeli market to broaden the reach of Silistix in this important market.”

## **About Phoenix Technologies**

Phoenix Technologies provides an excellent mixture of management capabilities and experience in the high-tech industry including sales of leading-edge, state-of-the-art products. A team of ~50 motivated and experience personnel provide a wide-spread presence in the Israeli market. For over ten years, the company's General Manager oversaw Intel Israel's sales office, responsible for the sales of Intel products in the region. For more information visit: [www.phoenixtechnologies.com](http://www.phoenixtechnologies.com)

## **About Silistix**

Silistix is the leading supplier of on-chip interconnect solutions delivering predictable power, performance and area while cutting overall chip design time and effort. Silistix EDA tools and advanced circuit IP enable design teams to overcome fundamental challenges including global timing closure, clock distribution, power management, and utilization of the latest process technologies while meeting the extreme market pressures of converged consumer electronics products. The company is venture funded and has offices in Manchester, England, San Jose, California, and Tokyo, Japan. For more information on Silistix and its products visit [www.silistix.com](http://www.silistix.com).

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